

# Giving a Presentation

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*Slides originally from Wolfram Burgard*

Robot Learning Lab

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# With Every Presentation ...

.... you present yourself and your work

# Agenda

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- **The Slides**
  - **Content**
  - **Layout**
- **The Presentation**

# The Slides



# The Slides

- Typically **done long before** the presentation
- And long enough to **practice**
- They are used to better **convey the message**
  
- Their purpose is **not** to allow you to **read off what you want to say**

# Many Scientific Presentations have Similar Outlines

1. Introduction and Motivation
  2. State of the Art
  3. Our Approach
  4. Results
  5. Conclusions and Future Work
- This or a similar slide exists in many presentations
  - Maybe it is better to leave it out if your presentation is short.

# Introduction and Motivation

Describe

- the problem
  - why it is relevant
  - the open question
  - in which way your approach provides an answer to this question
- 
- **Why should people care about your work?**

# State of the Art

- **Mention relevant approaches** presented in the past.
- Explain in which way the approach presented in this paper goes **beyond the previous ones**.
- The art lies in finding the right balance between achievements and limitations
- Explain what the approaches do and what they solve (make the authors happy)
- Explain in which way your approach is better (without making the authors of previous work unhappy)



# The Approach

- This part of the presentation is **not intended to demonstrate your skills**
- It is intended to **let the audience understand how your approach works**
- Provide the audience with the **technical details** and the **intuition**
- Use **graphics and/or examples** to explain technical details

# Algorithms are Hard to Understand

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**Algorithm 1** Coverage( $S$ )

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```
1:  $C \leftarrow S$  //Set the current node to  $S$ 
2:  $\mathcal{P}_{aux} \leftarrow C$ 
3:  $\mathcal{P} \leftarrow \emptyset$ 
4: while 1
5:    $\forall n \in \mathcal{P}_{aux}, m \in \mathcal{N}, \|c_n - c_m\| < M_R \cdot e_{cell}$   
     visited( $m$ ) = 1
6:    $\forall n \in \mathcal{P}_{aux}, m \in \mathcal{N}, \|c_n - c_m\| < 2M_R \cdot e_{cell}$   
     overlapped( $m$ ) = 1
7:    $\mathcal{N}_C \leftarrow \{n \in \mathcal{N} \mid \|c_n - c_C\|_\infty = (2M_R + 1) \cdot e_{cell}$   
     and overlapped( $n$ ) = 0 and  $g(n) < \infty\}$ 
8:   if  $\mathcal{N}_C \neq \emptyset$ 
9:     find  $M \in \mathcal{N}_C$  with minimal  $g$ 
10:  else
11:    D*'( $C$ ) and stop at visited( $M$ ) = 0  
      or  $\|c_M - c_o\|_\infty = e_{cell}, o \in \mathcal{O}$  and  $\exists n,$   
      visited( $n$ ) = 0,  $\|c_M - c_n\| < M_R \cdot e_{cell}$ 
12:    if no such node  $M$  exists
13:      return  $\mathcal{P}$ 
14:    end
15:  end
16:   $\mathcal{P}_{aux} \leftarrow \mathcal{P}_{aux}(C, M)$ 
17:   $C \leftarrow M$  //Set the new current node
18:   $\mathcal{P} \leftarrow \mathcal{P} \cup \mathcal{P}_{aux}$ 
19: end
```

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[Dakulovic et al., IFAC 2011]

# Better...

- Describe the idea
- Give examples to describe how it works
- Design the examples so that all (relevant) features of the algorithms can be explained
- Provide the audience with the intuition

# The Results

- The results should **back up your claims**
- With them you **demonstrate** that your approach has the desired **features**.
- They should also **demonstrate** that the approach you present is **better than previous ones**.

# Conclusion and Future Work

- Again, **describe the contribution** of this paper
- A good first sentence starts with “We presented a novel approach to ...”
- Explain the **key idea of the work**
- Maybe talk about limitations that might lead to future work

# Seminar Talks about Other People's Work

- You might add slides describing your opinion about the paper
- Tell what you regard as positive aspects
- Tell which potential improvements you see
- What would you have done differently?

# Text

- Use Arial (Body)
  - Use
    - dark text on light background (easy to read)
    - light text on dark background (not so easy to read)
- Left-aligned text is easier to read  
than centered text
- Avoid putting too much onto one slide (avoid clutter)

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# Text Colour

- Check readability
- Check readability
- Check readability
- Check readability
- Red and green are hard to distinguish for a large fraction of the population
- Check readability, maybe ask others!

# Text Size

- Make sure that everyone can read the text (32Pt)
  - Make sure that everyone can read the text (28Pt)
  - Make sure that everyone can read the text (24Pt)
  - Make sure that everyone can read the text (20Pt)
  - Make sure that everyone can read the text (18 Pt)
  - Make sure that everyone can read the text (16 Pt)
  - Make sure that everyone can read the text (14 Pt)
  - Make sure that everyone can read the text (12 Pt)
- 
- The caption should not be smaller than the text on the slide

# Abbreviations

- Abbreviations might reduce the length of your presentation but might make it harder to understand
- They make you appear like an insider while they likely make others feel like outsiders

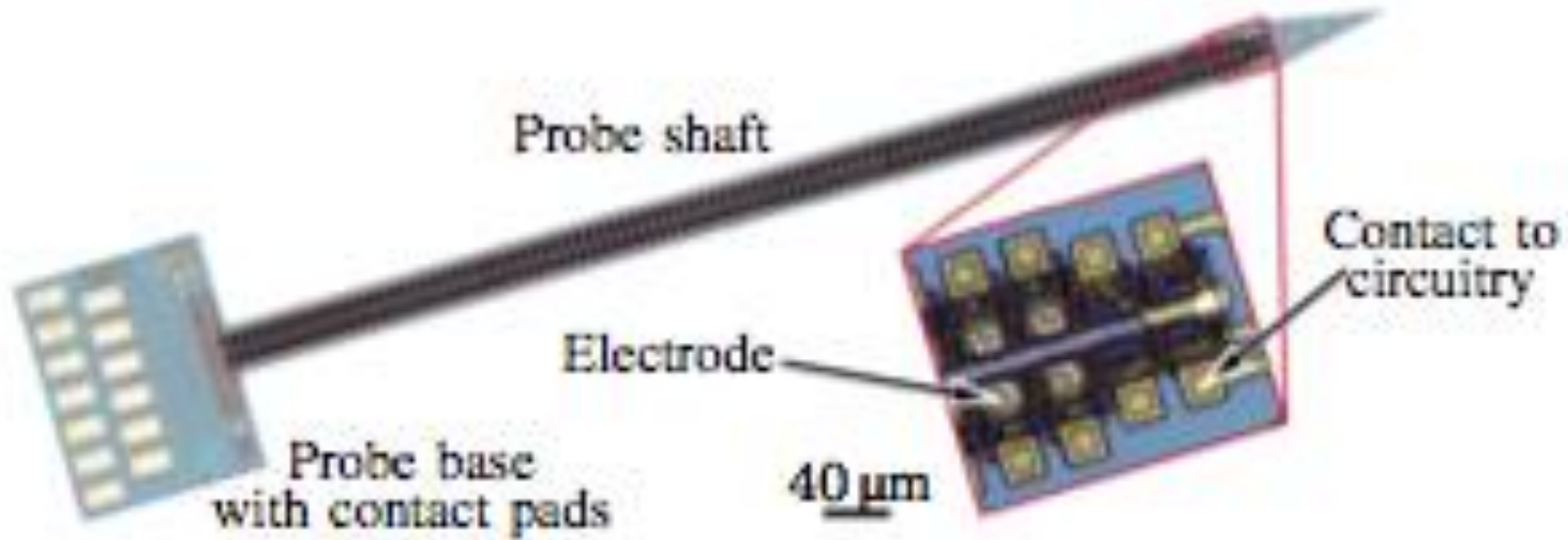


- Avoid abbreviations (unless they are very, very common)
- Especially avoid uncommon abbreviations in titles

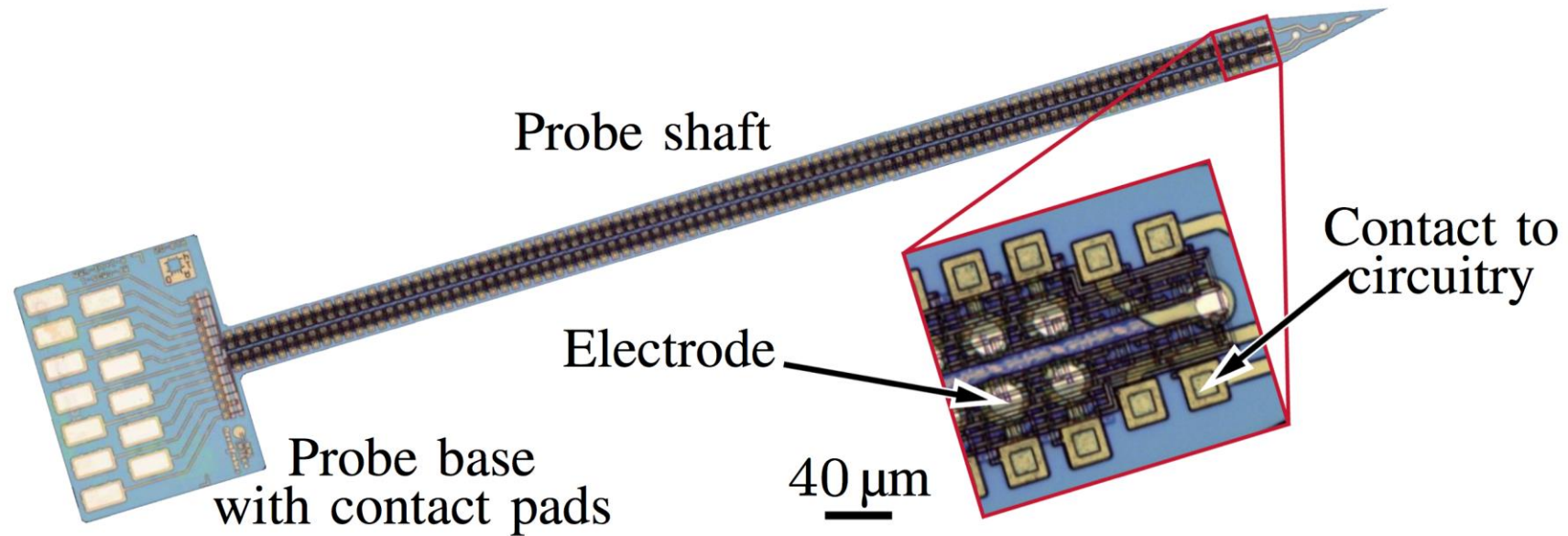
# Images

- Prefer **vector graphics** over images
- When grabbing an image from the source paper, make sure you do this at the highest resolution
- Enlarge the picture as much as possible before grabbing it
- If you can **see the individual pixels, consider redrawing the figure!**
- To check, attach your computer to an LCD monitor and check the quality by going close to the screen.

# A Low Resolution Image



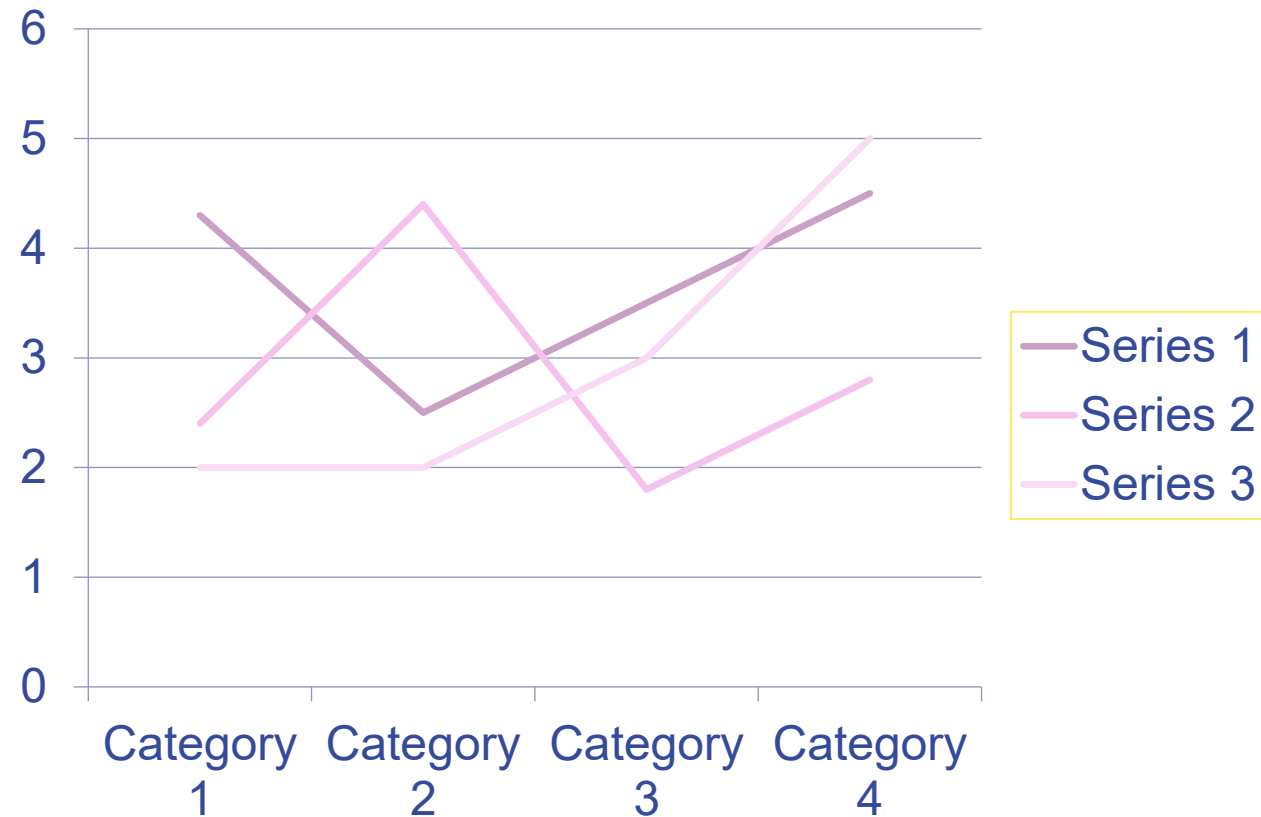
# A High Resolution Image



# Plots

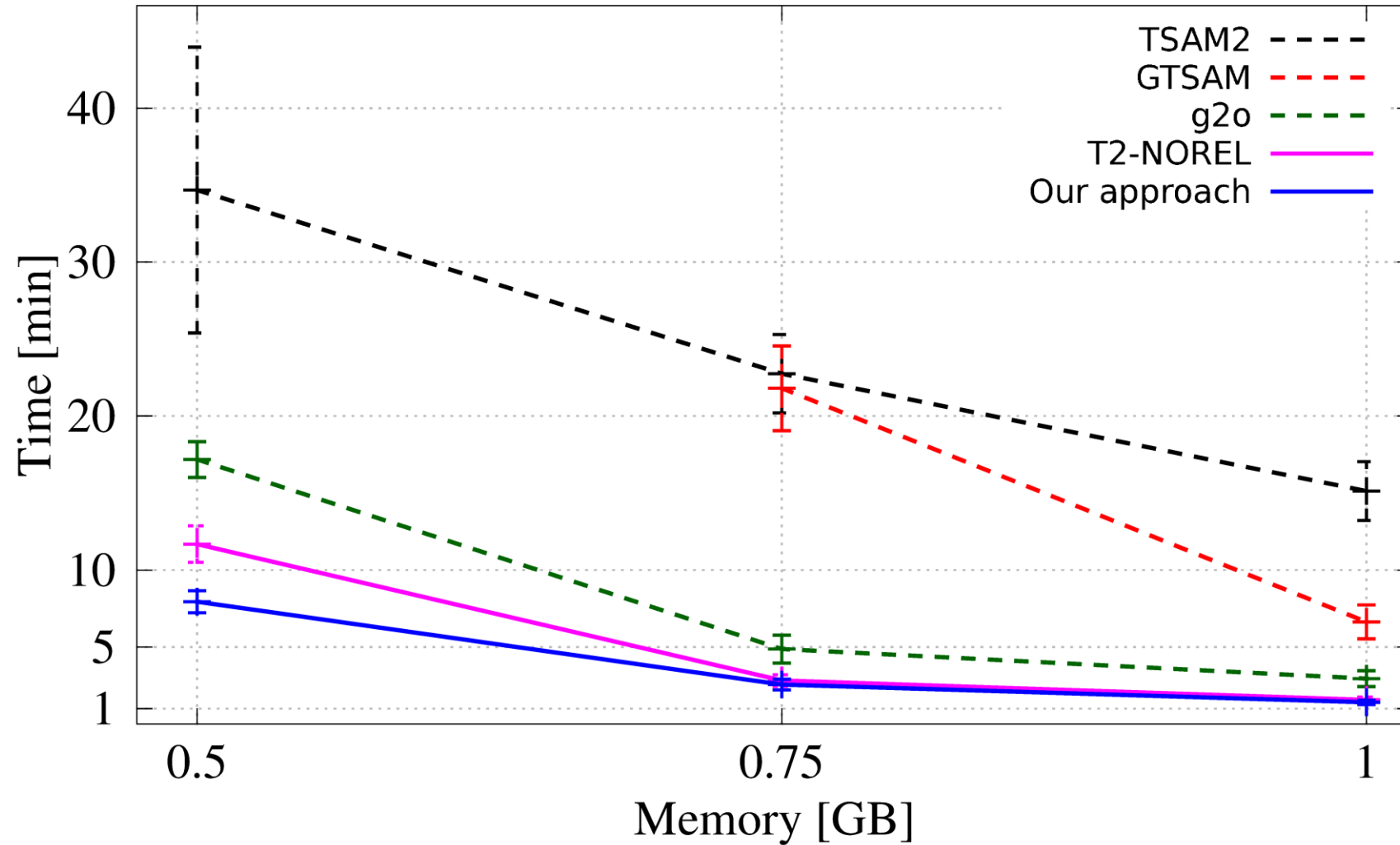
- Use colors that can easily be distinguished
- Use patterns that can easily be distinguished
- Order the legend according to the functions
- Make them high resolution
- Create your own one if needed

# Negative Example Plot

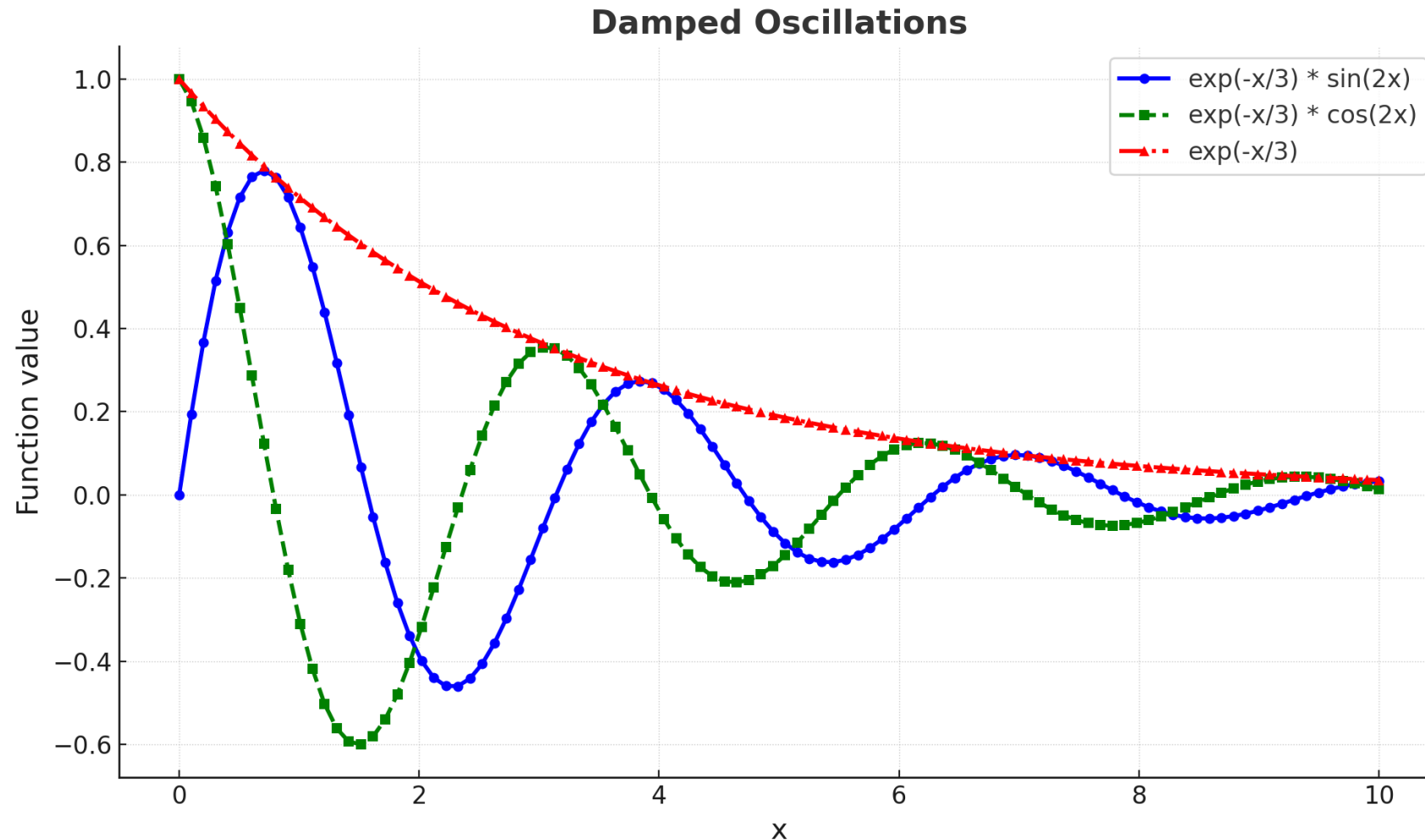




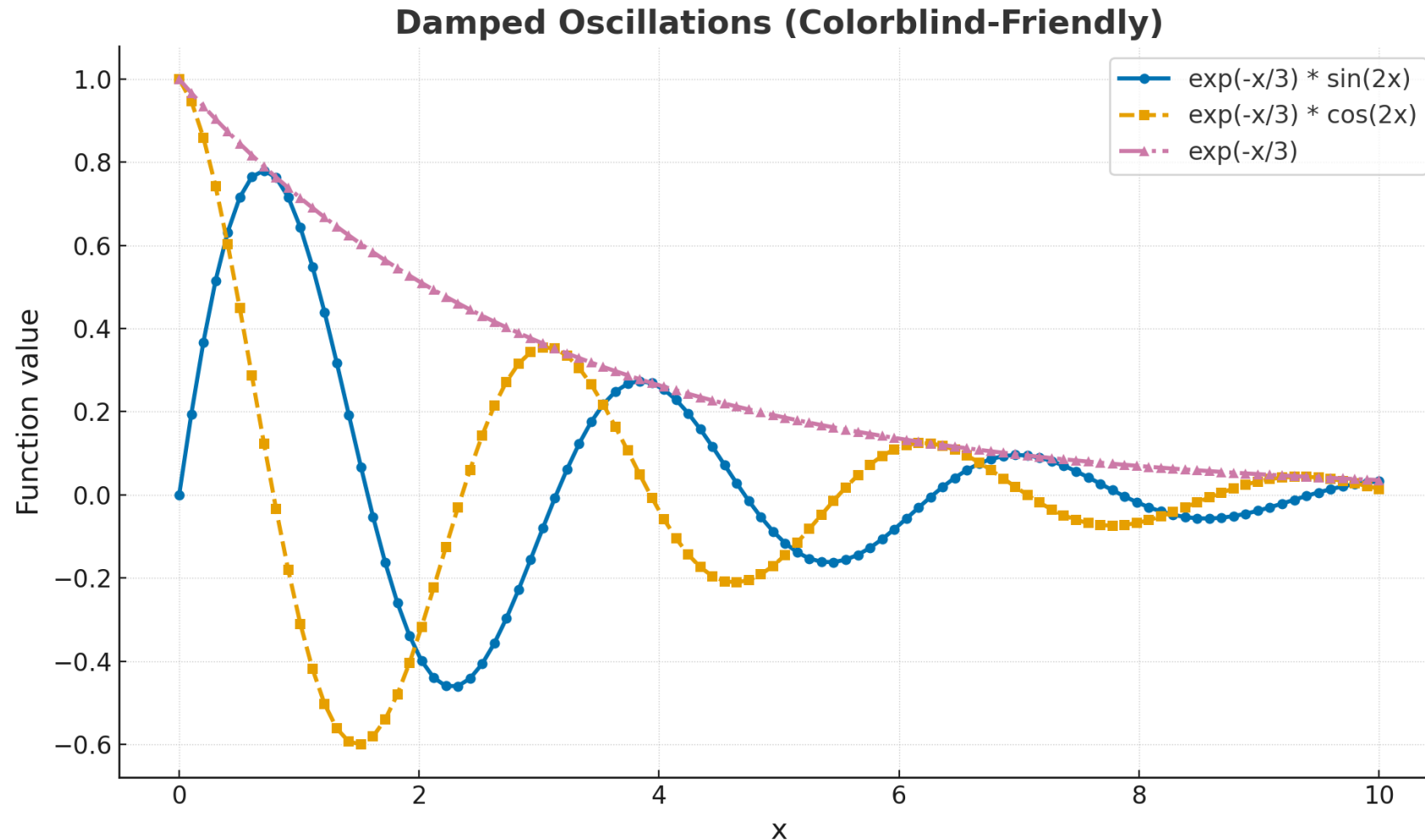
# Properly use Line Styles, Colors and Alignments



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# Animations

- Useful for **explaining content**
- Or **illustrating processes**
- And not to entertain the audience
- Avoid line after line text-animations
- Often animations are even distracting
- Avoid demonstrating that you know every feature of the presentation tool!

# Spell Czeching

- Your computer can do spell checking for you: Use it!
- Always set the language of the slide to the language that you are using
- **Juice thee sbell chekker!**

# Slide Numbers

- Help orienting
- Help referencing to specific slides, particularly for posing questions
- They might indicate hidden slides
- Some run in animations, some not, depending on the type of animation
- If it helps you, use them

# Slide Numbers

- In seminars held at the university, it is better to use them
- In scientific presentations, everything not relevant to the content might be distracting.

# Bullets / Numbering

Only use indentations/numbering levels with multiple bullets

## Example:

1. This looks fine
  - With multiple
  - Bullets
2. On every level



# Bullets / Numbering

Only use indentations/numbering levels with multiple bullets

## Example:

1. This is still fine with 2.
  - These levels
    - Do not
      - Look so nice
2. This is still fine with 1.

# Important Aspects to Check

- Set the **language of the slides to the language of the presentation**
- **Spell check** your slides (press F7)
- **Check whether your videos run** on the computer used for the presentation
- And **when this computer is attached to the presentation display**
- Friendly video codecs are
  - MP4 with H.264 standard settings or
  - MS RLE encoding for animations

# Choose a Proper Aspect Ratio

- Nowadays data projectors have **different projection formats**
- Typical resolutions are 4:3, **16:9**, 720p, 1080p, ...
- If you present on a **TV set**, the **fonts can easily be too small**
- **Check the aspect ratio before you start preparing your presentation**
- Changing it on the fly (before the talk) might lead to severe formatting problems

# The Presentation



# Your Presentation

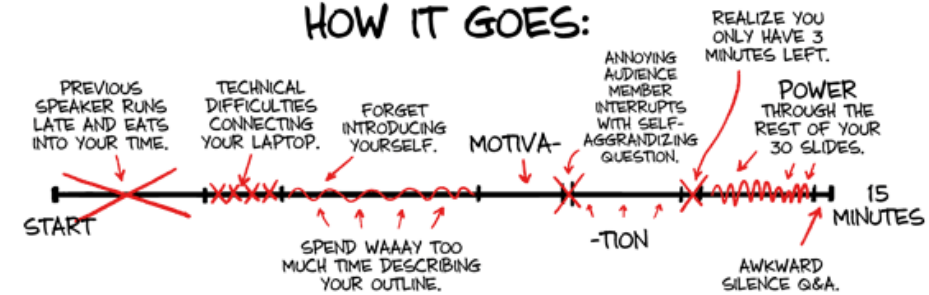
- Plan it
- Practice it
- Time it
- Think about how to deal with interrupting questions
- Practice transitions between slides
  
- Keep in mind: This is your show. Optimize it!

# YOUR CONFERENCE PRESENTATION

## HOW YOU PLANNED IT:



## HOW IT GOES:



# Connecting Your Laptop

- Check whether your laptop works (before the talk)
- Are the colours OK?
- Are the videos visible on both screens?
- Avoid booting your computer in front of the audience
- Check the entire presentation (esp. videos and fonts when you must present on a computer different from yours)

# The Presentation Mode

The screenshot displays a presentation interface in 'Presentation Mode'. The main slide area shows a title 'The Presentation Mode' and a nested preview of the same presentation. The nested preview includes a toolbar at the top with 'SHOW TASKBAR', 'DISPLAY SETTINGS', and 'END SLIDE SHOW'. It also shows a timer '0:00:17', a pause button, and a refresh button. The nested slide content includes the title 'The Presentation Mode', a list of bullet points, and a footer with 'universität freiburg' and 'Chandra | Robot Learning Lab | 27.06.2025'. The main slide's footer also contains 'universität freiburg', 'Chandra | Robot Learning Lab | 27.06.2025', and '40'. On the right side, there is a 'Next slide' panel with the title 'The Presentation Mode Is A Great Tool', a list of bullet points, and a footer with 'universität freiburg' and 'Chandra | Robot Learning Lab | 27.06.2025'. Below the 'Next slide' panel is a 'Click to add notes' section. At the bottom of the main slide, there is a toolbar with icons for a pen, eraser, search, zoom, and a 'Slide 40 of 51' indicator.

0:00:17 || 09:46

## The Presentation Mode

Next slide

### The Presentation Mode Is A Great Tool

It allows you to

- put **aspects you want to convey** or an introductory sentence **into the notes of each slide**
- **check** where you should be according to the **timing**
- make a **proper transition** to the next slide.

Position the computer so that you can see its screen and read the notes

universität freiburg

Chandra | Robot Learning Lab | 27.06.2025

Click to add notes

Slide 40 of 51



# The Presentation Mode Is A Great Tool

It allows you to

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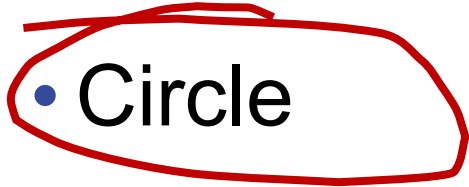
Position the computer so that you can see its screen and read the notes

# Laser Pointer

- Might help you to **point at content**
- or to **emphasize aspects**
- **Hold the laser pointer in both hands** if the laser point **jitters**
- Not everything needs to be pointed at
- **Do not point at the audience**
- Start and stop the laser properly
- **Familiarize yourself with the buttons**
- and the other features (timer)

# Laser Pointer Gestures

- Underline



- Point at 

# Speaking (1)

- **Speak up** to make sure that everyone can hear you
- If there is a **microphone**, **speak into** it!
- **Do not lower your voice** simply because there is a microphone
- If you can **hear your voice from the speakers**, the audience does as well
- If you cannot hear it, the audience will probably also not be able to hear it (and you)

# Speaking (2)

- Avoid dialect and idioms
- Avoid quotations that are not publicly known
- Avoid repetitions (look for alternatives or synonyms if you discover it)
- Avoid hesitation vowels like “ahem”, “uh”, “well”, “yes”, “OK”, ...

# Make Sure People Can See You



# Make Sure People Can See You



# How to Move and Behave?

- Establish contact to the audience
- Do not solely focus the computer screen or the screen
- Do not look at the ground or into a corner
- Avoid siding (try to look at everyone)
- Do not hide yourself behind the lectern
- Do not stare at the screen
- Do not simply read off the slides
- Do not put your hands into your pockets



# How to Dress?

- People are there to hear your material
- When you dress up you send the message that you care enough about the audience
- My experience is that it is better to feel overdressed rather than underdressed
- Do not wear something really wacky
- Ask your advisor!

# Questions / Interruptions?

- Think positive!
- Questions are good and show that people are interested
- Try to repeat the question to make clear that you understood it properly
- If you cannot answer a question, be honest about it and do not say random words
- If answering would take too long or would go too far away from the talk, suggest to take the discussion offline
- Do not worry when someone falls asleep

# Summary

- A talk is a unique opportunity to present yourself and your work
- Prepare it carefully
- Practice it extensively
- Avoid being late with your presentation
- Avoid not to be unprepared

# Thank you for your attention!

*This slide appears in almost every talk  
but actually, is superfluous.*

Akshay L Chandra  
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chandra@cs.uni-freiburg.de

# Thank you for your attention!



## Paper & Code

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